



HLC is the Longest Running  
Boys & Girls AAU Basketball  
Program in Wisconsin!

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## HLC COACHES PROFILE:

**COACH:** Cheryl Mohr    **TEAM:** Girls Director/ PC/ 14U Girls    **LOCATION:** Wayland Academy

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**CURRENT EMPLOYER:** Higher Level Camps, Inc

**POSITION:** CEO/ President

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### COACHING BACKGROUND:

- 1995 - Present: Coach Boys and Girls AAU Teams: HLC
  - 1990 - 2013: Continuing Education/ UW FDL Campus: Directed Youth Sports Programs
  - 1990 - 1998: Youth Director/ Private Basketball Lessons: FDL YMCA
  - 1990 - 1992: Girls Basketball Coach: Laconia High School
  - 1987 - 1990: Women's Softball Coach and Basketball Coach: Marian College
  - 1981 - 1982: Milwaukee Recreation Department Summer Playground Director
  - 1979 - 1980: Camp Coach: Milwaukee Bucks Summer Basketball Camps
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### PLAYING EXPERIENCE:

- 1984: Professional: Columbus Minks
  - 1980 – 1984: College: University of Arkansas Lady Razorbacks
  - 1977 – 1980: High School: Milwaukee Hamilton
  - 1983, 1988: Athletes in Action: Traveled to Brazil and Africa
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### OTHER SPORTS:

- High School: volleyball, tennis
  - Present: bike, lift weights, tap dance, golf
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### I WANT TO COACH BECAUSE:

- “It takes a village to raise our children today. I coach to help turn boys and girls into young men and women who will become productive members of society.”