



HLC is the Longest Running
Boys & Girls AAU Basketball
Program in Wisconsin!

HLC COACHES PROFILE:

COACH: LONDON BETH

TEAM: GIRLS

LOCATION: FOND DU LAC COUNTY

CURRENT EMPLOYER:

Higher Level Camps: Director of Basketball Operations: (2021 – present)

Perfectus Media- Owner: (2017 - present) Owner

COACHING BACKGROUND:

- 2010 – 11: 8th Grade Girls Basketball Team (Lake Mills, WI)
 - 2011 – 12: 9th Grade Girls Basketball Team (Janesville Craig HS)
 - 2013 – 18: Private Basketball Lesson Instructor (UW- Whitewater)
-

PLAYING EXPERIENCE:

- 2009 -12: Janesville Craig HS
 - Starter
-

OTHER SPORTS:

- 2009 – 2012: Football- Janesville Craig HS
 - Wider Receiver
 - 2009 – 2012: LaCrosse- Janesville Craig HS
 - 2012 – 2014: UW-Whitewater College Football
-

I WANT TO COACH BECAUSE:

- “I believe that teamwork and discipline taught me lessons in life to help me become successful in a my career. I would like to pass this onto the next generation.”